



Nigerian
Teen
Ambassador
UK

Application Pack –
2019 Campaign

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THE OFFICIAL NIGERIAN TEEN AMBASSADOR UK

Celebrating Unity & Faith, Peace & Progress

The Official Nigerian Teen Ambassador is a showcase that has been birthed from the Miss Nigeria UK Cultural Pageant and will be used as a platform to support young, UK based, Nigerian boys and girls in every area of their lives. A platform that aims to empower, enrich and edify the Nigerian culture in the UK and unite British born and raised Nigerians with their heritage. This platform will also support these teenagers in their lives in the UK and open up many opportunities that they may not be aware of. The showcase will be held in the summer and will see one or two winners go on to be the representatives of the brand and will push the brand's agenda throughout schools and colleges in the UK.

The showcase will encourage contestants to embrace their heritage and learn what it means to truly represent their country. By encouraging the contestants to work together and build each other's character, we will be showing them how to be successful and prosperous in their future plans. We will encourage all young people to widen their horizons and look into areas such as politics, STEM, sports and so much more.

The showcase will be linked to organizations supporting and working within schools in deprived areas, showcasing that no matter your background, your future is not set. The winner of the showcase will agree to carry out all charity work set for them including representing the brand for a full twelve months and beyond. This event will also provide a platform for solidarity within the young British Nigerian community by bringing them together through education, fashion, beauty and entertainment.

By encouraging the contestants to work together and build each other's character, we are showing them how to be successful when they work together. We want everyone who participates in the showcase to feel like they are walking away a winner.

ENTRY REQUIREMENTS

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- Applicant must have full, signed, parental permission before entering this competition
- Applicant must be a resident in the United Kingdom permanently or be in the United Kingdom for at least the next 2 years.
 - Applicant must be between the age of 13 – 17 by the start of the event to compete in the competition with full signed consent
 - Applicant must be of at least 50% Nigerian Heritage (a minimum of one parent has to be of Nigerian heritage or both parents are half)
 - The ENTRY FEE of £25 must be paid via our PayPal link which will be emailed to you once you have completed an application.
 - Applicant is aware that all costs relating to the showcase must be covered by the applicant/family of applicant
 - Applicant must understand the responsibility of being involved in the competition and need to be flexible during the process and understand that should they win the flexibility must continue.
- Applicant does not need to have any knowledge of their heritage and cultural background but be willing to learn
 - There are NO height, size or weight requirements to enter this competition

RULES & REGULATIONS

- Applicant understands that the ENTRY FEE is non-refundable and non-transferable; and must be paid in full before competing in the competition. The fee covers all administration cost for running the casting and promotion of the competition
 - All applicants who pay the fee will be invited to the casting stage of the competition
- Applicant understands that he or she must submit the required materials and information for the appropriate competitions, which includes headshot photo and passport (This is for identity confirmation).
- Applicant understands to uphold a pleasant, professional, and friendly demeanor at all times while representing the Pageant competition.
 - Applicant understands that the judges' decisions and scoring are final and will not be changed.
- If the Applicant becomes a title winner, applicant understands that they will receive the Nigeria Teen Ambassador UK title, prizes and awards, specialised sash and trophy.
- Winners grant permission to Vir2uous Management to use their speeches, photos, and videos in any competition related media for advertising and promotional purposes and understands that such pageant materials will become the property of the Pageant and Vir2uous Management and will not be returned.
- Applicant understands that the Vir2uous Management reserves the right to add, change, or delete any rules and regulations at any time with a minimum of 24hrs notice.
- Applicant has a duty to inform us of any pre-existing medical conditions that may affect their time in the competition, so that appropriate measures can be put in place to accommodate such.
- Applicant is required to strictly adhere to the competition rules and regulations; and if any of these rules are broken by the applicant, applicant understands that participation disqualification and title revocation will be the resulting resolution to the matter.
 - If crowned Nigerian Teen Ambassador UK, Applicant agrees to carry out all duties, which include attending events and charity work when required. Failure to do so may result in you being stripped of your title that will then go to the 1st runner up. You will forfeit any prizes not yet received.
 - Applicant and legal guardian must sign a formal contract detailing what is expected of them and in return what they expect from Vir2uous Management once they become a finalist for the live show to ensure that if crowned there is a full understanding of what is expected.

APPLICATION PROCESS

- To apply please complete the application form on our website.
- Application fees can only be paid in advanced via the PayPal link provided via email once application is received. All PayPal payments are secure; if you are worried about anything going wrong please do get in contact first.
- Applicants MUST attend a casting where they will be a part of a group session and picked for their potential rather than their boldness
 - Applicants will be informed of the outcome 2 weeks after ALL castings are complete
- The top 20 contestants (10 male, 10 female) will be put forward for a public vote to help decide on the final 12 contestants (6 male, 6 female). The top 20 will all record 'about me' videos to help the public cast their votes.

REHEARSALS

Rehearsals are compulsory for taking part in this event and will take place every Saturday starting from when the finalists are selected for 4 weeks prior to the live event. If you are unavailable for the rehearsals, then you will not be able to continue in the competition. During rehearsals, contestants will:

- Be TAUGHT how to walk, talk and present themselves appropriately for the competition by a professional coach.
 - Take part in physical training to help maintain health and physique
 - Work on mental health and well-being through various exercises
- Understand that lateness will NOT be tolerated and will result in point deduction before the final showcase
 - Agree to footage being filmed throughout the process of rehearsals to help monitor progress

TALENT

For the competition each contestant must have a talent that they are either trying to develop or looking for a platform to showcase. Each contestant will get 2 minutes to perform their talent at the live showcase and is advised that they begin to work on what they wish to showcase from the time they enter the competition.

If you have a strong passion for the arts i.e. dance, drama, music etc. there will be opportunities should you win to further your skills by working with some of the industry's top performers. Please state in your application form whether this will be of interest to you.

In this year's competition we are opening the talent section to those who would like to start their own project, instead of performing they will have 2 minutes to pitch their idea to our audience, which, they will get points for.

The contestants will be judged on their:

- Poise
- Communication
- Confidence
- Personality
- Walk
- Talent or Project Pitch
- Final Speech

DISCLAIMER

- Once crowned, the winner and 1st runner up must seek permission from the Vir2uous Management team in order to partake in any outside work/promotion relating to their title. If this is breached all titles and prizes will be revoked.
- All contestants and their families must maintain confidentiality and discretion at all times during the rehearsals and, for the winners, their reign.
 - Contestants must attend all rehearsals and be ON TIME.
- Only one responsible adult per contestant is allowed to attend castings and rehearsals
 - Contestants must provide their own clothing and props for all rounds
 - Contestants have to be willing to work together throughout the process
 - Contestants must NOT be late on the day of the live event as this could result in disqualification
- It is advised that all applicants enter the competition with a project or a charity that they would like to work with or set up. Having these plans set in place should you win will make the transition from contestant to winner much smoother
- Contestants are welcome to seek the sponsorship from brands to help in their journey in the competition. For example, you can approach designers to design your outfits in exchange for the Nigerian Teen Ambassador UK brand and Vir2uous Management to promote them. (All contestants will need to make us aware of anyone that is sponsoring them in advance).

CONTACT

GENERAL ENQUIRIES:
Vir2uous Management
info@officialmmnuk.org

APPLICATION ENQUIRIES:
apply@officialmmnuk.org